



CICILS

GLOBAL PULSE CONFEDERATION  
International Pulse Trade and Industries Confederation



# MEMBER FUND

## SUPPORT THE LAUNCH

With pulses rocketing on the global agenda, the Global Pulse Confederation (GPC) will be undertaking new activities to open up a world of opportunities. The “Member Fund” is to be used for the Global Pulse Confederation general operations, International Year of Pulses or other activities.

### STRUCTURE

The fund is structured as a tiered, voluntary donation fund with different levels of recognition. **The levels are as follows:**



**PLATINUM** ..... **\$50,000**



**GOLD** ..... **\$45,000**



**SILVER** ..... **\$30,000**



**BRONZE** ..... **\$15,000**

These amounts can be paid in annual installments, as an incentive to early commitments. For those committing in 2014 there would be three annual installments, for those committing in 2015, two installments, and a single installment in 2016. (e.g. \$18,300 over 3 years for Platinum, or 25,000 over two, or a single installment of \$50,000)

# RECOGNITION

**Member Fund donors will receive logo recognition tiered to reflect the sponsorship level with Platinum appearing the largest and Bronze the smallest. Logos will be listed as follows:**

- 1 Special recognition at the Global Pulse Confederation annual convention during the programme
- 2 Banner stand with logos at the Global Pulse Confederation convention
- 3 Listing on the Global Pulse Confederation website, including logos and link
- 4 Listed with logos and active links on iyop.net

**In addition, the following special opportunities will be created:**



## PLATINUM

- Invitation to annual IYOP reception at the Global Pulse Confederation convention. This is an exciting opportunity to meet leaders of IYOP activities, including global thought leaders;
- An invitation to the High Level Dinner in Rome each year;
- An invitation to World Food Day 2016 events;
- Priority access to media training at the Global Pulse Confederation convention;
- A featured story in the GPC magazine/newsletter;
- An invitation to launch events in New York in 2016;
- An option to have your featured story run in the International Food Trader or the GPC magazine/newsletter;
- A video interview to be loaded on iyop.net;
- An invitation to be a speaker at an IYOP event.



## GOLD

- Invitation to annual IYOP reception at the Global Pulse Confederation convention. This is an exciting opportunity to meet leaders of IYOP activities, including global thought leaders;
- An invitation to the High Level Dinner in Rome each year;
- An invitation to World Food Day 2016 events;
- Priority access to media training at the Global Pulse Confederation convention;
- A featured story in the GPC magazine/newsletter.



## SILVER

- Invitation to annual IYOP reception at the Global Pulse Confederation convention. This is an exciting opportunity to meet leaders of IYOP activities, including global thought leaders;
- An invitation to the High Level Dinner in Rome each year.



## BRONZE

- Invitation to annual IYOP reception at the Global Pulse Confederation convention. This is an exciting opportunity to meet leaders of IYOP activities, including global thought leaders.

